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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK

FORM PTO-1390 (REV 5-93) TRANSMITTAL LETTER TO THE UNITED STATES DESIGNATED/ELECTED OFFICE (DO/EO/US) CONCERNING A FILING UNDER 35 U.S.C. 371

ATTORNEY'S DOCKET NUMBER 3036/49686

16.5	TITIEM ONDER 33 C	.5.6. 571		
INTERNA PCT/GBS	ATIONAL APPLICATION NO. 99/04354	INTERNATIONAL FILING DATE 21.12.99 (21 December 1999)	PRIORITY DATE CLAIMED 21.12.98 (21 December 1998)	
TITLE OF INVENTION: ACOUSTICALLY ACTIVATED MARKETING DEVICE				
APPLICANT(S) FOR DO/EO/US: Nicholas WEBB; Stephen Philip ROWE and John MANSBRIDGE				
Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information:				
1. X	This is a FIRST submission of items concerning a filir	ng under 35 U.S.C. 371.	en e	
2.	This is a SECOND or SUBSEQUENT submission of items concerning a filing under 35 U.S.C. 371			
	This express request to begin national examination procedures (35 U.S.C. 371(f) at any time rather than delay examination until the expiration of the applicable time limit set in 35 U.S.C. 371(b) and PCT Articles 22 and 39(1).			
4. A proper Demand for International Preliminary Examination was made by the 19th month from the earliest claimed priority date.				
5. X	A copy of the International Application as filed (35 U.S	S.C. 371(c)(2)).	-	
:	a. X is transmitted herewith (required only if not	transmitted by the International Bureau).	
1	b. has been transmitted by the International Bu	ureau	,	
	c. is not required, as the application was filed	in the United States Receiving Office (RO	D/US)	
6.	A translation of the International Application into Engli	ish (35 U.S.C. 371(c)(2)).	· · · · · · · · · · · · · · · · · · ·	
7	Amendments to the claims of the International Applicat	tion under PCT Article 19 (35 U.S.C. 37	I(c)(3))	
:	a. are transmitted herewith (required only if no	ot transmitted by the International Burea	u).	
1	b. have been transmitted by the International E		To m	
	c. have not been made; however, the time limit	t for making such amendments has NOT	expi 2 , 300 5	
سام. ا پست پ	d. have not been made and will not be made.			
8.	A translation of the amendments to the claims under PC	CT Article 19 (35 U.S.C. 371(c)(3)).	PAOFMARK OFFICE	
9. X	An oath or declaration of the inventor(s) (35 U.S.C. 37	1(c)(4)). (UNEXECUTED - 2 pages)		
	A translation of the annexes to the International Prelimit (35 U.S.C. 371(c)(5)).	inary Examination Report under PCT Ar	ticle 36	
Item 11. to 16. below concern other document(s) or information included:				
11.	An Information Disclosure Statement under 37 CFR 1.9	97 and 1.98.		
12.	An assignment document for recording. A separate cov-	er sheet in compliance with 37 CFR 3.28	and 3.31 is included.	
13. X	A FIRST preliminary amendment.			
	A SECOND or SUBSEQUENT preliminary amendmen	t.		
14.	A substitute specification.			
15.	A change of power of attorney and/or address letter.			
Other items or information: 1st page of published PCT International Application; 1 sheet of drawings showing Figs. 1 and 2; PCT Notification of Transmittal of The International Search Report; International Search Report				



INTERNATIONAL APPLICATION NO. U.S. APPLICATION NO. (if known, see 37 CFR 1.5 ATTORNEY'S DOCKET NUMBER 09/763360 PCT/GB99/04354 3036/49686 PTO USE ONLY CALCULATIONS 17. [] The following fees are submitted: Basic National Fee (37 CFR 1.492(a)(1)-(5)): Search Report has been prepared by the EPO or JPO \$860.00 \$860.00 International preliminary examination fee paid to USPTO (37 CFR 1.482) . . . \$690.00 No international preliminary examination fee paid to USPTO (37 CFR 1.482) but international search fee paid to USPTO (37 CFR 1.445(a)(2) \$710.00 Neither international preliminary examination fee (37 CFR 1.482) nor international search fee (37CFR 1.445(a)(2) paid to USPTO \$ 1000.00 International preliminary examination fee paid to USPTO (37 CFR 1.482) and all claims satisfied provisions of PCT Article 33(2)-(4) \$100.00 **ENTER APPROPRIATE BASIC FEE AMOUNT =** \$860.00 Surcharge of \$130.00 for furnishing the oath or declaration later than [] 20 [] 30 \$130.00 months from the earliest claimed priority date (37 CFR 1.492(e)). Claims Number Filed Number Extra Rate **Total Claims** 20 - 20 =X \$18.00 Independent Claims 2-3= X \$80.00 Multiple dependent claims(s) (if applicable) + \$270.00 \$ TOTAL OF ABOVE CALCULATIONS \$130.00 Reduction by 1/2 for filing by small entity, if applicable. Verified Small Entity statement must also be filed. (Note 37 CFR 1.9, 1.27, 1.28). SUBTOTAL \$990.00 Processing fee of \$130.00 for furnishing the English translation later than [] 20 [] 30 months from the earliest claimed priority date (37 CFR 1.492(f)). TOTAL NATIONAL FEE \$990.00 Fee for recording the enclosed assignment (37 CFR 1.21(h)). The assignment must be accompanied by an appropriate cover sheet (37 CFR 3.28,3.31). \$40.00 per property + TOTAL FEE ENCLOSED = \$990.00 Amount to be: refunded charged \$ a. [X] A check in the amount of \$990.00 for the filing fee is enclosed b. [] Please charge my Deposit Account No. _____ in the amount of \$____ to cover the above fees. A duplicate copy of this sheet is enclosed. The Commissioner is hereby authorized to charge any additional fees, which may be required, or credit any overpayment to Deposit Account No. 05-1323. (Attorney Docket No. 3036/49686.) A duplicate copy of this sheet is enclosed. NOTE: Where an appropriate time limit under 37 CFR 1.494 or 1.495 has not been met, a petition to revive (37 CFR 1.137(a) or (b)) must be filed and granted to restore the application to pending status. SEND ALL CORRESPONDENCE TO: Evenson, McKeown, Edwards & Lenahan, P.L.L.C. 1200 G Street, N.W., Suite 700 Gary R. Edwards Washington, D.C. 20005 NAME 31,824 Tel. No. (202) 628-8800 Fax No. (202) 628-8844 **REGISTRATION NUMBER** 21 February 2001 DATE